

WHERE
OPPORTUNITIES
INTERSECT



YOUR OPINION MATTERS... FILL IN OUR ON-LINE SURVEY!

Crossroads Economic Development Alliance

is engaging in a Business Retention Expansion (BRE) project in the first half of 2024.



We need regional businesses and organizations to fill in this BRE survey at:

www.surveymonkey.com/r/MinburnBRE?gf_id

The purpose of the survey is to:

help the Crossroads partnership create new economic development and workforce development opportunities

in the region by understanding the needs and desires of businesses.

Your survey responses will help create a list of suggested 'projects' for Crossroads to consider.

These economic development projects may be implemented by Crossroads, local chambers of commerce, partner municipalities, educational institutions, the Government of Alberta, or various regional stakeholders.

The results of this project will be shared with you.

All individual responses will be held in strict confidence. Your participation is vital to the success of this project and growth of the region and your input is greatly appreciated. We will be doing a **PRIZE DRAW** at the end of the survey.



For more information, contact:



Kathy Dmytriv

Economic Development Consultant

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Phone: (780) 632-1738

The following businesses have generously donated the following prizes:



VEGREVILLE NEWS ADVERTISER

**8 - 12 week
advertising campaign**

\$2600 VALUE

• 8 - 12 week advertising campaign co-developed with the business to promote the business goals towards a specific target.

**4 week
advertising package**

\$560 VALUE

• 4 weeks of consecutive advertising with a common theme.



VM SYSTEMS

**IT Systems and
Security Services**

\$250 VALUE

• IT review and consulting based on the needs of the business. Remote or on-site.



COUNTY 106

Advertising Package

\$525 VALUE

• 42 spots giving maximum exposure over a targeted amount of time. Usable before December 31, 2024.